

## SCHOOL OF JOURNALISM & NEW MEDIA

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### Overview

The Meek School of Journalism and New Media offers a professional program of instruction leading to undergraduate and graduate degrees. Courses of study include communication and critical-thinking skills appropriate to the practice of journalism and integrated marketing communications: writing, editing, oral presentation and design in print, broadcast and interactive media.

### History/Mission/Purpose

Founded as the Department of Journalism in 1947, the School of Journalism and New Media was established July 1, 2009. It is dedicated to teaching, equipping, and empowering students for careers in journalism and integrated marketing communications. All degrees in the school require course work in the liberal arts, including natural sciences, social sciences, mathematics, humanities, and fine and performing arts, while permitting some liberty in the selection of courses within these areas. In these courses, a student is introduced to the fundamentals of scholarship in the main branches of knowledge and is provided with an orientation that will help prepare for success in a chosen field. Course work in a student's major, minor, related area or electives (depending upon the type of degree chosen) provides access to advanced instruction and specialized equipment to prepare for responsible leadership in the professional, civic, social, and economic spheres of society and creates a foundation that may enrich character and provide the resources for living a meaningful and useful life.

### Accreditation

The school is accredited by the Accrediting Council on Education in Journalism and Mass Communication.

