Jour 553: Service Journalism Management

SCHOOL OF JOURNALISM & NEW MEDIA

Business aspects of magazine publication. Personnel management with emphasis on getting productivity and quality results from creative people.

3 Credits

Prerequisites

- Jour 401: Magazine Service Journalism (Minimum grade: C)
- Course may be repeated only once.

Instruction Type(s)

- Lecture: Lecture for Jour 553
- Lecture: Study Abroad for Jour 553

Subject Areas

- Journalism, Other
- Journalism

Related Areas

- Broadcast Journalism
- Photojournalism

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