

## **Jour 381: Newspaper Management**

### **SCHOOL OF JOURNALISM & NEW MEDIA**

Managing and integrating the news, advertising, production, and circulation functions in the newspaper industry; analysis of problems and opportunities presented by economic, social, political, and technological change.

3 Credits

#### **Prerequisites**

- [Jour 271: News Reporting](#) (Minimum grade: C)
- Course may be repeated only once.

#### **Instruction Type(s)**

- Lecture: Lecture for Jour 381

#### **Subject Areas**

- [Journalism, Other](#)
- [Journalism](#)

#### **Related Areas**

- [Broadcast Journalism](#)
- [Photojournalism](#)

