MBA 631: Strategic Management: Competitiveness

SCHOOL OF BUSINESS ADMINISTRATION

Practical application of the knowledge skills acquired in the first-year courses to real business problems and decision environments. Emphasizes cross-functional integration of tasks and responsibilities to develop effective strategies for problem identification and resolution.

Laptop is required.

3 Credits

Prerequisites

- Pre-Requisite: 14 credit hours required in MBA courses

Instruction Type(s)

- Lecture: Lecture for MBA 631
- Lecture: Compressed Video for MBA 631
- Lecture: Web-based lecture for MBA 631
- Lecture: WEB PMBA for MBA 631
- Lecture: Online program for MBA 631

Subject Areas

- Business Administration and Management, General

Related Areas

- Business/Managerial Operations, Other
- Logistics, Materials, and Supply Chain Management
- Operations Management and Supervision
- Project Management

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