

MARKETING

[Overview](#)

[Academics & Admissions](#)

[Programs](#)

[Courses](#)

[Faculty](#)

Faculty in MARKETING

[A](#)

[B](#)

[C](#)

[I](#)

[K](#)

[L](#)

[N](#)

[R](#)

[S](#)

[V](#)

[W](#)

[Y](#)

A

[Bahram Alidaee](#)

PROFESSOR OF PRODUCTION OPERATIONS MANAGEMENT AND PROFESSOR OF PHARMACY ADMINISTRATION

227 Holman

University, MS 38677

balidaee@bus.olemiss.edu — [UM Profile](#)

1 (662) 915-5464

[Jump to index](#)

B

[Victoria Bush](#)

DONNA RUTH ROBERTS SCHOLAR AND PROFESSOR

370 Holman

University, MS 38677

vbush@bus.olemiss.edu — [UM Profile](#)

1 (662) 915-7742

[Jump to index](#)

C

HUA CHEN

ASSISTANT PROFESSOR OF MARKETING

239 HOLMAN HALL

UNIVERSITY, MS 38677

hchen3@olemiss.edu

1 (662) 915-1624

[Melissa Demetria Cinelli](#)

ASSISTANT PROFESSOR OF MARKETING

Marketing

University, MS 38677

cinelli@olemiss.edu — [UM Profile](#)

1 (662) 915-5820

[Sam Cousley](#)

CLINICAL ASSISTANT PROFESSOR OF MARKETING

320 Holman

University, MS 38677



scousley@bus.olemiss.edu — [UM Profile](#)
1 (662) 915-3988

[Jump to index](#)

I

CHARLES ARTHUR INGENE

DISTINGUISHED CHAIR OF BUSINESS ADMINISTRATION AND PROFESSOR OF MARKETING

232 HOLMAN
UNIVERSITY, MS 38677

cingene@bus.olemiss.edu

1 (662) 915-5820

[Jump to index](#)

K

Saim Kashmiri

ASSISTANT PROFESSOR OF MARKETING

253 Holman Hall
University, MS 38677

skashmir@olemiss.edu — [UM Profile](#)

1 (662) 915-1523

[Jump to index](#)

L

BARRY E LANGFORD

CLINICAL PROFESSOR OF MARKETING

339 ADVANCED EDUCATION CTR
TUPLEO, MS 38804

belangfo@olemiss.edu

1 (662) 690-6207

[Jump to index](#)

N

Christopher Lowe Newman

ASSISTANT PROFESSOR OF MARKETING

Marketing, 253 Holman Hall
University, MS 38677

clnewman@olemiss.edu — [UM Profile](#)

1 (662) 915-5820

[Jump to index](#)

R

Cesar Rego

PROFESSOR OF PRODUCTION OPERATIONS MANAGEMENT

327 Holman
University, MS 38677

crego@olemiss.edu — [UM Profile](#)

1 (662) 915-5519

[Jump to index](#)

S

Hugh J Sloan

ASSOCIATE PROFESSOR OF MARKETING

234 HOLMAN
UNIVERSITY, MS 38677

hsloan@bus.olemiss.edu

1 (662) 915-7414

Rachel Korfhage Smith

CLINICAL ASSISTANT PROFESSOR OF MARKETING

MARKETING
UNIVERSITY, MS 38677

rsmith6@olemiss.edu

1 (662) 915-5820

Robert Neil Southern

CLINICAL ASSISTANT PROFESSOR OF MARKETING



E F YERBY/ DESOTO CAMPUS
UNIVERSITY, MS 38677
southern@olemiss.edu
1 (662) 342-4765

[Jump to index](#)

V

Douglas William Vorhies

HOLDER OF THE MORRIS LEWIS LECTURESHIP, PROFESSOR OF MARKETING AND MBA PROGRAM DIRECTOR
320 HOLMAN
UNIVERSITY, MS 38677
dvorhies@olemiss.edu
1 (662) 915-1351

[Jump to index](#)

W

Kathleen Wachter

ASSOCIATE PROFESSOR OF MARKETING
347 HOLMAN
UNIVERSITY, MS 38677
kwachter@bus.olemiss.edu
1 (662) 915-5174

[Jump to index](#)

Y

LIFENG YANG

ASSISTANT PROFESSOR OF MARKETING
MARKETING, HOLMAN HALL 360
UNIVERSITY, MS 38677
lyyang@olemiss.edu
1 (662) 915-7806

