

# MARKETING

**Overview** 

Academics & Admissions

**Programs** 

**Courses** 

Faculty

Awards

## Distinguished Faculty and Staff Awards Faculty Achievement Award

The Faculty Achievement Award is given annually to recognize unusual effort in the classroom, involvement with students, and active scholarship.

- Victoria Bush PROFESSOR OF MARKETING (2002)
- Scott J Vitell
   CHAIR OF THE DEPARTMENT OF MARKETING, HOLDER OF THE PHIL B. HARDIN CHAIR OF MARKETING AND PROFESSOR OF
  MARKETING AND OF PHARMACY ADMINISTRATION (1994)

# School of Business Administration, Outstanding Campus MBA Professor of the Year

- CHARLES ARTHUR INGENE DISTINGUISHED CHAIR OF BUSINESS ADMINISTRATION AND PROFESSOR OF MARKETING (2005)
- Sam Cousley CLINICAL ASSISTANT PROFESSOR OF MARKETING (2004)
- CHARLES ARTHUR INGENE DISTINGUISHED CHAIR OF BUSINESS ADMINISTRATION AND PROFESSOR OF MARKETING (2002)

#### School of Business Administration, Outstanding Junior Researcher

• STEPHANIE MICHELLE NOBLE - ASSOCIATE PROFESSOR OF MARKETING (2006)

### School of Business Administration, Outstanding Publication

- NITIKA GARG ASSISTANT PROFESSOR OF MARKETING (2007)
- NITIKA GARG ASSISTANT PROFESSOR OF MARKETING (2006)
- Douglas William Vorhies ASSOCIATE PROFESSOR OF MARKETING AND MBA PROGRAM DIRECTOR (2005)
- CHARLES HENRY NOBLE MORRIS LEWIS LECTURER IN MARKETING AND ASSOCIATE PROFESSOR OF MARKETING (2003)

### School of Business Administration, Outstanding Senior Researcher

- Douglas William Vorhies ASSOCIATE PROFESSOR OF MARKETING AND MBA PROGRAM DIRECTOR (2009)
- Bahram Alidaee PROFESSOR OF PRODUCTION OPERATIONS MANAGEMENT (2006)
- Bahram Alidaee PROFESSOR OF PRODUCTION OPERATIONS MANAGEMENT (2003)

#### School of Business Administration, Outstanding PMBA Professor of the Year

• Sam Cousley - CLINICAL ASSISTANT PROFESSOR OF MARKETING (2009)

## School of Business Administration Outstanding Teacher of the Year

Scott J Vitell - CHAIR OF THE DEPARTMENT OF MARKETING, HOLDER OF THE PHIL B. HARDIN CHAIR OF MARKETING AND PROFESSOR OF
MARKETING AND OF PHARMACY ADMINISTRATION (1988)

