

RA 601: Recreation Admin. Program Dev & Promotio HEALTH, EXERCISE SCI & RECREATION MGMT

An overview of service marketing as applied to the park and recreation industry.

3 Credits

Instruction Type(s) • Lecture: Lecture for RA 601

Subject Areas

- Parks, Recreation and Leisure Facilities Management
- Parks, Recreation, Leisure and Fitness Studies, Other

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 $\underline{\text{https://catalog.olemiss.edu/2015/fall/graduate/applied-sciences/health-exercise-sci-recreation-mgmt/ra-601}$

