Public Relations, Advertising, and Applied Communication

- IMC 351: Topics in IMC I
- IMC 352: Topics in IMC II
- IMC 353: Topics in IMC III
- IMC 356: Digital Sales Experience
- IMC 390: Writing for Advertising
- IMC 506: Content Marketing
- IMC 510: Crisis Communications
- IMC 608: Foundation of Event Planning & Managment
- IMC 668: Advanced Event Planning and Management
- IMC 682: Nonprofit Marketing Communications
- IMC 692: Reputation Management
- Jour 383: Advertising Layout and Design
- Jour 386: Media Sales
- Jour 391: Public Relations

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