

## MBA 613: Management of Technology & Innovation SCHOOL OF BUSINESS ADMINISTRATION The role of information and computer technology in the modern business enterprise. Emphasizes practical application of computer and information

The role of information and computer technology in the modern business enterprise. Emphasizes practical application of computer and information technology to real-world problems and decision environments. Requires development of an advanced end-use application involving process re-engineering. Laptop is required.

3 Credits

## Instruction Type(s)

• Lecture: Lecture for MBA 613

Lecture: Web based Lecture for MBA 613
Lecture: Online Program for MBA 613

## **Subject Areas**

• Business Administration and Management, General

## Related Areas

- Business/Managerial Operations, Other
- Logistics, Materials, and Supply Chain Management
- Operations Management and Supervision
- Project Management

