# GB 320: Essentials of Supply Chain Management

## MANAGEMENT

This survey course provides an understanding of scope of supply chain management. Topics include strategic and tactical issues in supply chain management. Emphasis will be placed upon understanding of managerial issues related to customer relationship management, operations management, and procurement management.

3 Credits

## Prerequisites

- Junior Standing Required
- Pre-requisite: Completion of 54 hours.

## Instruction Type(s)

- Lecture: Lecture for GB 320
- Lecture: Compressed Video for GB 320

## Subject Areas

- Logistics, Materials, and Supply Chain Management

## Related Areas

- Business Administration and Management, General
- Business/Managerial Operations, Other
- Operations Management and Supervision
- Project Management

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