

Ent 653: Innovation, and Design Thinking

Design thinking is a method of applying creativity to come up with novel solutions to tough problems. This course delves into the fundamentals of this approach through discussions, readings, exercises, and a team-based design challenge project.

3 Credits Instruction Type(s)

- Lecture: Lecture for Ent 653
- Lecture: Web-based Lecture for Ent 653
- Lecture: Online Program for Ent 653

Subject Areas

Entrepreneurship/Entrepreneurial Studies

Related Areas

Small Business Administration/Management

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