



# Psy 308: Industrial Psychology

Methods of selecting work, adapting the worker to the job and increasing industrial effectiveness; the psychology of advertising; market research. 3 Credits

## Prerequisites

- Psy 201: General Psychology
- Pre-Requisite: 24 Earned Hours

# Instruction Type(s)

• Lecture: Lecture for Psy 308

Subject Areas

Industrial and Organizational Psychology

### **Related Areas**

- Applied Behavior Analysis
- <u>Applied Psychology</u>
- <u>Clinical Psychology</u>
- Educational Psychology
- Environmental Psychology
- Family Psychology
- Forensic Psychology
- <u>Geropsychology</u>
- Health/Medical Psychology

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