

IMC 498: IMC Honors Thesis 2 SCHOOL OF JOURNALISM & NEW MEDIA

This course designation is for honors thesis credit.

3 Credits

Prerequisites

- Instructor Approval Required
- Integrated Marketing Communication or Journalism Majors Only

Instruction Type(s)

• Thesis: Thesis for IMC 498

Subject Areas

Communication, General

Related Areas

- Communication and Media Studies, Other
- Mass Communication/ Media Studies
- Speech Communication and Rhetoric

