

# IMC 473: Motion Graphics SCHOOL OF JOURNALISM & NEW MEDIA

Study and experience in planning and producing visually driven multimedia content for internet, video and/or broadcast. Emphasis on the creative use of image, type, video, audio and multi-sensory driven content.

3 Credits

## **Prerequisites**

- Art 361: Graphic Design I, Typography
- Jour 273: Creative Visual Thinking
- Junior Standing Required
- Booking requirements may be overridden by instructor consent.

## Instruction Type(s)

• Lecture/Lab: Lecture/Lab for IMC 473

#### **Subject Areas**

• Communication, General

#### **Related Areas**

- · Communication and Media Studies, Other
- Mass Communication/ Media Studies
- Speech Communication and Rhetoric

