

## **IMC 308: Social Media Content Creation**

### **SCHOOL OF JOURNALISM & NEW MEDIA**

This course focuses on using social media to engage with audience using multimedia content. Students will learn how to create graphics, animate, and edit engaging multimedia projects using post-production software.

3 Credits

#### **Prerequisites**

- Pre-Requisite: 24 Earned Hours

#### **Instruction Type(s)**

- Lecture: Lecture for IMC 308

#### **Subject Areas**

- [Communication, General](#)

#### **Related Areas**

- [Communication and Media Studies, Other](#)
- [Mass Communication/ Media Studies](#)
- [Speech Communication and Rhetoric](#)

