

## IMC 307: Creating Digital Media Platforms

### SCHOOL OF JOURNALISM & NEW MEDIA

Study of theory, design and implementation of effective digital and interactive techniques for IMC purposes in multimedia environments.

3 Credits

#### **Prerequisites**

- Course may be repeated only once.

#### **Instruction Type(s)**

- Lecture/Lab: Lecture/Lab for IMC 307

#### **Subject Areas**

- [Journalism](#)

#### **Related Areas**

- [Broadcast Journalism](#)
- [Journalism, Other](#)
- [Photojournalism](#)

