

## **Law 683: Trademark Law**

### **SCHOOL OF LAW**

Trademarks have grown in value to corporations as a means to communicate quickly and clearly with consumers. This course provides a thorough grounding in the world of trademark law: understanding the reasons for trademarks' worth to their owners and evaluating the best way to establish them and to defend them.

3 Credits

### **Instruction Type(s)**

- Lecture: Lecture for Law 683

### **Subject Areas**

- [Law \(LL.B., J.D.\)](#)

### **Related Areas**

- [Law and Legal Studies, Other](#)

