

No grade 1 - 12 Credits

## Instruction Type(s)

Thesis: Thesis for Mktg 697

## **Subject Areas**

<u>Marketing/Marketing Management, General</u>

## **Related Areas**

- International Marketing
- <u>Marketing Research</u>

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

