

Emphasis - Behavioral

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B.B.A. in Management Description

Curricula of the School of Business Administration are designed both for those who plan to operate their own businesses and for those who plan to occupy responsible positions in business organizations. The management curriculum is broad in nature and designed to provide professional education for management positions in private and public organizations. A variety of courses are available for students to develop knowledge and skills in behavioral management and human resource management.

Minimum Total Credit Hours: 120

General Education Requirements

The general education requirements for the B.B.A. include Writ 100 or Writ 101 and Writ 102 or Liba 102 (3,3); humanities (history, philosophy, or modern languages) (3, 3); English literature (3); Math 261/262 or 267/268 or 271/272 (6); lab science (astronomy, biology, chemistry, geology, or physics) (3/4, 3/4); fine arts (art, art history, dance, music, or theatre arts) (3); behavioral or social science (psychology, sociology, anthropology, or political science) (3).

Course Requirements

Requirements for the major in management include the B.B.A. core: Accy 201, 202 (3, 3); Econ 202, 203 (3, 3); Bus 230, Bus 271, Bus 250, Bus 302; nonbusiness elective (12); Mktg 351; Fin 331; Mgmt 371, Mktg 372, Mgmt 493; MIS 309; 300-level business elective (6); 300-level business/nonbusiness elective (3). A list of prerequisite courses requiring a minimum grade of C is available at www.olemissbusiness.com or in the undergraduate student services office, Holman 220.

A minimum grade of C is required in all Mgmt courses applied by a student toward a major in management. A minimum grade of C is required in any Mgmt course that is a prerequisite for advanced Mgmt courses.

Other Academic Requirements

Business students may not enroll in major course work prior to satisfactory completion (2.0 GPA) of the pre-business curriculum. No student may enroll for more than 18 semester hours unless approved by the dean.

Emphasis - Behavioral Course Requirements

For the specialization in behavioral management, a student must complete 9 hours of course work selected from among Mgmt 396, 494, 582, 595; Psy 308, 321, 519, 561; and Soc 329.

Degree Requirements

The academic regulations for this degree program, as entered in the University of Mississippi Catalog, are in effect for the current or selected academic year and semester. The University of Mississippi reserves the right to 1) change or withdraw courses; 2) change rules for registration, instruction, and graduation; and 3) change other regulations affecting the student body at any time.

General Education

REQUIREMENT	HOURS	DESCRIPTION
First Year Writing I	3	Complete Writ 101 or Writ 100 or Hon 101 with a passing grade.
First Year Writing II	3	Complete one of the following courses with a passing grade: Liba 102 , Writ 102 or Hon 102 .
Math 261/267/271	3	Complete one of the following courses with a grade of C or better: Math 261 , Math 267 , or Math 271 .
Math 262/268/272	3	Complete one of the following courses with a passing grade: Math 262 , Math 268 , or Math 272 .
6-8 hrs science	6	Complete 6-8 hours of natural science courses and labs with a passing grade from the following areas: biology, chemistry, geology, physics, or astronomy.
2 science labs	2	Complete at least two science laboratory courses with a passing grade. Courses may be chosen from the departments of Biology, Chemistry and Biochemistry, Geology and Geological Engineering, or Physics and Astronomy.
3 hrs fine & perform arts	3	The course may be chosen from art history, music, dance, and theatre arts. Studio and workshop courses cannot be used to satisfy this requirement. Courses that satisfy this requirement are any Art History (AH); Liba 130 , 204 , 314 ; Mus 101 , 102 , 103 , 104 , 105 ; Danc 200 ; Thea 201 , 202 . Students who have completed 30 semester hours of undergraduate course work may fulfill the requirement with a 300- or 400-level art history course.
3 hrs social science	3	Complete 3 credit hours of social science with a passing grade from the following areas: psychology, sociology, anthropology, or political science.
6 hrs humanities	6	Complete 6 credit hours of humanities coursework with a passing grade. Courses may be chosen from any of the following areas: history, philosophy, religion, or modern foreign language.

General Education II



REQUIREMENT	HOURS	DESCRIPTION
3 hrs literature survey	3	Complete 3 hours of literature survey chosen from Engl 221 , Engl 222 , Engl 223 , Engl 224 , Engl 225 , or Engl 226 .

Program Core

REQUIREMENT	HOURS	DESCRIPTION
Accy 201	3	Complete Accy 201 with a passing grade.
Accy 202	3	Complete Accy 202 with a passing grade.
Econ 203	3	Complete Econ 203 . A grade of C or better is required for all BBAs except General Business.
Econ 202 - C min	3	Complete Econ 202 with a grade of C or better.
Bus 250	3	Complete Bus 250 with a passing grade.
Bus 271	3	Complete Bus 271 with a passing grade.
Bus 230/Econ 230 - C min	3	Complete Bus 230 or Econ 230 with a grade of C or better.

Major Requirements

REQUIREMENT	HOURS	DESCRIPTION
Bus 302	3	Complete Bus 302 with a passing grade.
Fin 331	3	Complete Fin 331 with a passing grade.
Mgmt 371 - C min	3	Complete Mgmt 371 with a grade of C or better.
Mktg 372	3	Complete Mktg 372 with a passing grade.
Mgmt 493 - C min	3	Complete Mgmt 493 with a grade of C or better.
MIS 309	3	Complete MIS 309 with a passing grade.
Mktg 351	3	Complete Mktg 351 with a passing grade.
6 hrs 300+ business elective	6	Student must complete 6 hours of business electives at the 300 level or higher. Courses can be chosen from the following departments: Business, Accounting, Marketing, Management, MIS, Finance, or Economics.
3 hrs 300+ elective	3	Student must complete 3 hours of business/non-business electives at the 300 level or higher.
Resident Major GPA		Please contact your academic advisor for grade point requirements.
Select an emphasis		Select an emphasis area within the BBA in Management program.
Overall Major GPA		Please contact your academic advisor for grade point requirements.

