

## HP 685: Program Evaluation in Health Behavior

### HEALTH, EXERCISE SCI & RECREATION MGMT

This course examines the methods used by health-promotion professionals to determine how and why health behavior programs work. Focus is on formative, process, impact, and outcome evaluation methods. Qualitative and quantitative analysis techniques used for assessing program process and effects are discussed.

3 Credits

#### Instruction Type(s)

- Lecture: Lecture for HP 685

#### Subject Areas

- [Community Health and Preventive Medicine](#)

#### Related Areas

- [Public Health Education and Promotion](#)
- [Public Health, General](#)

