

SCHOOL OF BUSINESS ADMINISTRATION

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Degrees Offered

The School of Business Administration offers the degree of Bachelor of Business Administration (B.B.A.) with majors in banking and finance, economics, management, management information systems, managerial finance, marketing, marketing and corporate relations, real estate, and risk management and insurance.

At the graduate level, the school offers a Master of Business Administration (MBA) degree in a traditional or online format, an online Master of Healthcare Administration (MHA) degree, and a Doctor of Philosophy (Ph.D.) with emphasis in finance, management, marketing, and management information systems (MIS).

SCHOOL OF BUSINESS ADMINISTRATION

- [B.B.A. in Economics](#)
- [Master of Business Administration](#)
 - [Emphasis - Campus MBA Program](#)
 - [Emphasis - Professional Program](#)
- [Master of Healthcare Administration](#)

FINANCE

- [B.B.A. in Banking and Finance](#)
- [B.B.A. in Managerial Finance](#)
- [B.B.A. in Real Estate](#)
- [B.B.A. in Risk Management and Insurance](#)
- [Ph.D in Business Administration](#)
 - [Emphasis - Finance](#)

MANAGEMENT

- [B.B.A. in General Business](#)
- [B.B.A. in Management](#)
 - [Emphasis - Behavioral](#)
 - [Emphasis - Human Resource](#)
- [Ph.D in Business Administration](#)
 - [Emphasis - Management](#)

MANAGEMENT INFORMATION SYSTEMS

- [B.B.A. in Management Information Systems](#)
- [Ph.D in Business Administration](#)
 - [Emphasis - MIS](#)

MARKETING

- [B.B.A. in Marketing](#)
- [B.B.A. in Marketing and Corp. Relations](#)
- [Ph.D in Business Administration](#)
 - [Emphasis - Marketing](#)
 - [Emphasis - Production / Operations NA](#)

