

# **GB 370: Entrepreneurship and Management**

Entrepreneurship, Management, and the Organization is an entrepreneurial approach to the study of business management covering a broad range of management topics, appropriate for a general business major. While the course is designed to introduce the student to a manager's planning, organizing, leading, and controlling responsibilities, its focus is on the practical application of these skills and adaptive behavior in a business environment from an entrepreneurial orientation.

3 Credits

## Prerequisites

- Junior Standing Required
- Pre-Requisite: Successful Completion of 54 Hours.

## Instruction Type(s)

- Lecture: Lecture for GB 370
- Lecture: Compressed Video for GB 370

### Subject Areas

Entrepreneurship/Entrepreneurial Studies

### **Related Areas**

Small Business Administration/Management

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

