

Bus 321: International Business

SCHOOL OF BUSINESS ADMINISTRATION

An integrated, multifunctional survey course defining the basic terminology of international business, with emphasis on an introduction to how national differences affect the business functions.

3 Credits

Prerequisites

- Pre-Requisite: Successful Completion of 54 Hours.

Instruction Type(s)

- Lecture: Lecture for Bus 321

Subject Areas

- [International Business/Trade/Commerce](#)
- [Business/Commerce, General](#)

