

# Psy 308: Industrial Psychology PSYCHOLOGY

Methods of selecting work, adapting the worker to the job and increasing industrial effectiveness; the psychology of advertising; market research. 3 Credits

### **Prerequisites**

- Psy 201: General Psychology
- Pre-Requisite: 24 Earned Hours

## Instruction Type(s)

• Lecture: Lecture for Psy 308

Subject Areas
• Industrial and Organizational Psychology

#### **Related Areas**

- Applied Behavior Analysis
- Applied Psychology
- Clinical Psychology
- Educational Psychology
- Environmental Psychology
- Family Psychology
- Forensic Psychology
- Geropsychology
- Health/Medical Psychology

