

## **Jour 401: Magazine Service Journalism**

### **SCHOOL OF JOURNALISM & NEW MEDIA**

Trends in service journalism magazine publishing. Students prepare a prospectus for a new venture, including concept, editorial philosophy, competition, staff, audience, content, and budget.

3 Credits

#### **Prerequisites**

- Prerequisite requirements for this course may also be satisfied by consent of instructor.
- Course may be repeated only once.
- Jour 271 or Jour 272 or IMC 205

#### **One-way corequisites**

- [Jour 273: Creative Visual Thinking](#)

#### **Instruction Type(s)**

- Lecture: Lecture for Jour 401

#### **Subject Areas**

- [Journalism, Other](#)
- [Journalism](#)

#### **Related Areas**

- [Broadcast Journalism](#)
- [Photojournalism](#)

