

## **Jour 383: Advertising Layout and Design**

### **SCHOOL OF JOURNALISM & NEW MEDIA**

Preparation of copy and graphics for advertising layouts.

3 Credits

#### **Prerequisites**

- [Jour 273: Creative Visual Thinking](#) (Minimum grade: C)
- Course may be repeated only once.
- Pre-Requisite: 24 Earned Hours

#### **Instruction Type(s)**

- Lecture: Lecture for Jour 383

#### **Subject Areas**

- [Journalism, Other](#)
- [Public Relations, Advertising, and Applied Communication](#)

