

Jour 383: Advertising Layout and Design SCHOOL OF JOURNALISM & NEW MEDIA

Preparation of copy and graphics for advertising layouts.

3 Credits

Prerequisites

- Jour 273: Creative Visual Thinking (Minimum grade: C)
- · Course may be repeated only once.
- Pre-Requisite: 24 Earned Hours

Instruction Type(s) • Lecture: Lecture for Jour 383

Subject Areas

- Journalism, Other
- Public Relations, Advertising, and Applied Communication

