

Jour 373: Designing Media

SCHOOL OF JOURNALISM & NEW MEDIA

The course focuses on how to visually communicate across a myriad of devices while reinforcing the creator's brand. Students complete exercises that facilitate an encompassing view of visual media and the ways in which they are created and built.

3 Credits

Prerequisites

- [Jour 273: Creative Visual Thinking](#) (Minimum grade: C)
- Course may be repeated only once.

Instruction Type(s)

- Lecture/Lab: Lecture/Lab for Jour 373

Subject Areas

- [Journalism, Other](#)
- [Journalism](#)

Related Areas

- [Broadcast Journalism](#)
- [Photojournalism](#)

