

Jour 330: Media Performance SCHOOL OF JOURNALISM & NEW MEDIA

This course is designed to give the student practical presentation skills, including in-person speeches, reporting on the web, and delivering the news on television. By the end of the course, the student will have a better understanding of effective communicate with an audience in various media. Some time will be spent on dialect reduction and phonetic pronunciation. The course will address some appearance issues, such as clothes, hair, and makeup, but the bulk of the course will be instruction in writing and delivery of the news.

3 Credits

Prerequisites

- Jour 102 or IMC 205 with minimum grade of C.
- Course may be repeated only once.

Instruction Type(s)

• Lecture/Lab: Lecture/Lab for Jour 330

Subject Areas

- Journalism, Other
- Broadcast Journalism

Related Areas

- Journalism
- Photojournalism

