

Jour 273: Creative Visual Thinking SCHOOL OF JOURNALISM & NEW MEDIA

An introduction to communication design. Explores different media and how visual elements are used to communicate. Focus on the vocabulary of effective visual presentation and the analysis of visual messages across media platforms.

3 Credits

Prerequisites

- Jour 102 or IMC 205 with minimum grade of C.
- Course may be repeated only once.

Instruction Type(s)

- Lecture: Lecture for Jour 273
- Lecture: Compressed Video for Jour 273
- Lecture: Web-based Lecture for Jour 273

Course Fee(s)

Journalism • \$35.00

• \$35.00

Online, Internet, or Web-based

Students may be required to pay additional fees to an outside vendor for identity verification prior to a proctored assessment. • \$100.00 per 3 Semester Credit Hours

Subject Areas

- Journalism, Other
- Journalism

.

- Related Areas

 Broadcast Journalism
- <u>Photojournalism</u>

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

