

Jour 273: Creative Visual Thinking

SCHOOL OF JOURNALISM & NEW MEDIA

An introduction to communication design. Explores different media and how visual elements are used to communicate. Focus on the vocabulary of effective visual presentation and the analysis of visual messages across media platforms.

3 Credits

Prerequisites

- Jour 102 or IMC 205 with minimum grade of C.
- Course may be repeated only once.

Instruction Type(s)

- Lecture: Lecture for Jour 273
- Lecture: Compressed Video for Jour 273
- Lecture: Web-based Lecture for Jour 273

Course Fee(s)

Journalism

- \$35.00

Online, Internet, or Web-based

Students may be required to pay additional fees to an outside vendor for identity verification prior to a proctored assessment.

- \$100.00 per 3 Semester Credit Hours

Subject Areas

- [Journalism. Other](#)
- [Journalism](#)

Related Areas

- [Broadcast Journalism](#)
- [Photojournalism](#)

