IMC 594: Designing Interactivity

SCHOOL OF JOURNALISM & NEW MEDIA

This class is an introduction to experience design. Students learn HTML5 structure and the Document Object Model, basic JQuery, basic Web architecture, and the theories that underlie effective experience design.

3 Credits

Prerequisites

- Art 361: Graphic Design I, Typography
- Jour 273: Creative Visual Thinking
- Prerequisite requirements for this course may also be satisfied by consent of instructor.
- Prerequisite: Art 361 OR Jour 273

Instruction Type(s)

- Lecture/Lab: Lecture/Lab for IMC 594

Subject Areas

- Journalism

Related Areas

- Broadcast Journalism
- Journalism, Other
- Photojournalism