

IMC 473: Motion Graphics SCHOOL OF JOURNALISM & NEW MEDIA

Study and experience in planning and producing visually driven multimedia content for internet, video and/or broadcast. Emphasis on the creative use of image, type, video, audio and multi-sensory driven content.

3 Credits

Prerequisites

- <u>Art 361: Graphic Design I, Typography</u>
- Jour 273: Creative Visual Thinking
- Junior Standing Required
- Booking requirements may be overridden by instructor consent.

Instruction Type(s)

Lecture/Lab: Lecture/Lab for IMC 473

Subject Areas

<u>Communication, General</u>

Related Areas

- <u>Communication and Media Studies, Other</u>
- Mass Communication/ Media Studies
- Speech Communication and Rhetoric

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

