

IMC 473: Motion Graphics **SCHOOL OF JOURNALISM & NEW MEDIA**

Study and experience in planning and producing visually driven multimedia content for internet, video and/or broadcast. Emphasis on the creative use of image, type, video, audio and multi-sensory driven content.

3 Credits

Prerequisites

- [Art 361: Graphic Design I, Typography](#)
- [Jour 273: Creative Visual Thinking](#)
- Junior Standing Required
- Booking requirements may be overridden by instructor consent.

Instruction Type(s)

- Lecture/Lab: Lecture/Lab for IMC 473

Subject Areas

- [Communication, General](#)

Related Areas

- [Mass Communication/ Media Studies](#)
- [Speech Communication and Rhetoric](#)

