

Jour 383: Advertising Layout and Design

SCHOOL OF JOURNALISM & NEW MEDIA

Preparation of copy and graphics for advertising layouts.

3 Credits

Prerequisites

- [Jour 273: Creative Visual Thinking](#) (Minimum grade: C)
- Course may be repeated only once.
- Pre-Requisite: 24 Earned Hours

Instruction Type(s)

- Lecture: Lecture for Jour 383

Subject Areas

- [Journalism, Other](#)
- [Public Relations, Advertising, and Applied Communication](#)

