

# IMC 308: Social Media Content Creation

## SCHOOL OF JOURNALISM & NEW MEDIA

This course focuses on using social media to engage with audience using multimedia content. Students will learn how to create graphics, animate, and edit engaging multimedia projects using post-production software.

3 Credits

### Prerequisites

- Pre-Requisite: 24 Earned Hours

### Instruction Type(s)

- Lecture: Lecture for IMC 308

### Subject Areas

- [Communication, General](#)

### Related Areas

- [Communication and Media Studies, Other](#)
- [Mass Communication/ Media Studies](#)
- [Speech Communication and Rhetoric](#)

