

Public Relations, Advertising, and Applied Communication

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- [IMC 351: Topics in IMC I](#)
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- [IMC 506: Content Marketing](#)
- [IMC 510: Crisis Communications](#)
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- [IMC 668: Advanced Event Planning and Management](#)
- [IMC 682: Nonprofit Marketing Communications](#)
- [IMC 692: Reputation Management](#)
- [Jour 383: Advertising Layout and Design](#)
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