

Journalism

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- [IMC 305: Visual Communication](#)
- [IMC 306: Internet Marketing Communication](#)
- [IMC 307: Creating Digital Media Platforms](#)
- [IMC 350: Topics in IMC I](#)
- [IMC 354: Nonprofit Marketing Communications](#)
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- [IMC 404: Integrated Marketing Comm Research](#)
- [IMC 406: Digital Media Applications](#)
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- [IMC 502: Consumer Behavior/target behavior](#)
- [IMC 503: Insights and Measurements](#)
- [IMC 504: Creative Development and Direction](#)
- [IMC 505: Internet and Mobile Media](#)
- [IMC 507: Direct and Database Marketing](#)
- [IMC 508: Advanced Media Strategy and Analysis](#)
- [IMC 509: Special Problems in IMC](#)
- [IMC 555: Integrated Marketing Communications](#)
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- [IMC 557: Brand and Relationship Strategies](#)
- [IMC 573: Media Leadership](#)
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- [IMC 594: Designing Interactivity](#)
- [IMC 601: Advanced Account Planning](#)
- [IMC 602: Design and Visual Thinking](#)
- [IMC 692: Reputation Management](#)
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