

MBA 613: Mobilizing Technology in Modern Business

SCHOOL OF BUSINESS ADMINISTRATION

The role of information and computer technology in the modern business enterprise. Emphasizes practical application of computer and information technology to real-world problems and decision environments. Requires development of an advanced end-use application involving process re-engineering.

Laptop is required.

3 Credits

Instruction Type(s)

- Lecture: Lecture for MBA 613
- Lecture: Web based Lecture for MBA 613
- Lecture: Online Program for MBA 613

Subject Areas

- [Business Administration and Management, General](#)

Related Areas

- [Business/Managerial Operations, Other](#)
- [Logistics, Materials, and Supply Chain Management](#)
- [Operations Management and Supervision](#)
- [Project Management](#)

