

## Ent 653: Innovation, and Design Thinking

Design thinking is a method of applying creativity to come up with novel solutions to tough problems. This course delves into the fundamentals of this approach through discussions, readings, exercises, and a team-based design challenge project.

## 3 Credits Instruction Type(s)

- Lecture: Lecture for Ent 653
- Lecture: Web-based Lecture for Ent 653
- Lecture: Online Program for Ent 653

## **Subject Areas**

Entrepreneurship/Entrepreneurial Studies

## **Related Areas**

<u>Small Business Administration/Management</u>

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

