MARKETING | Fall 2013-14

THE UNIVERSITY of MISSISSIPPI Holman Hall, University, MS 38677 http://www.olemissbusiness.com/marketing/

MARKETING Overview

Academics & Admissions

Programs

Courses

Faculty

Degrees Offered

- B.B.A. in Marketing
- B.B.A. in Marketing and Corp. Relations
- Ph.D in Business Administration
 - Emphasis Marketing
 - Emphasis Production / Operations NA

