

# MARKETING

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## Courses

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- [Mktg 102: Creating & Marketing Your Personal Brand](#)
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- [Mktg 370: Social and Digital Media Strategy](#)
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- [Mktg 494: Pharmaceutical Economics](#)
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- [Mktg 525: Marketing Research](#)
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- [Mktg 661: Research Seminar: Methodology I](#)
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- [Mktg 772: Qualitative Research Methods](#)



- [Mktg 797: Dissertation](#)

