

MARKETING

[Overview](#)

[Academics & Admissions](#)

[Programs](#)

[Courses](#)

[Faculty](#)

Leadership

- [Scott J Vitell](#) - CHAIR OF THE DEPARTMENT OF MARKETING, HOLDER OF THE PHIL B. HARDIN CHAIR OF MARKETING AND PROFESSOR OF MARKETING AND OF PHARMACY ADMINISTRATION

Contact

Holman Hall
University, MS 38677

SVITELL@BUS.OLEMISS.EDU

<http://www.olemissbusiness.com/marketing/>

Overview

The School of Business Administration offers Bachelor of Business Administration (B.B.A.) with majors in banking and finance, economics, management, management information systems, managerial finance, marketing, marketing and corporate relations, real estate, and risk management and insurance. At the graduate level, the school offers both a residential and a professional Master of Business Administration (M.B.A.) and a Doctor of Philosophy (Ph.D.) in the emphasis areas of finance, management, marketing, management information systems, and production-operations management.

Accreditation

The undergraduate and graduate programs in the School of Business Administration are accredited through AACSB International, the Association to Advance Collegiate Schools of Business.

