

Bus 271: Business Communication SCHOOL OF BUSINESS ADMINISTRATION

An oral and written applications-oriented communication course for managers; developing and writing of reports, oral briefings of business issues and multimedia presentations.

3 Credits

Prerequisites

• Engl 102 or Liba 102 or Hon 102 or Writ 102

Instruction Type(s)

• Lecture: Lecture for Bus 271

Subject Areas

• Business/Corporate Communications

