

Jour 383: Advertising Layout and Design SCHOOL OF JOURNALISM & NEW MEDIA

Preparation of copy and graphics for advertising layouts.

3 Credits

Prerequisites

- Jour 273: Editing by Design (Minimum grade: C)
- Course may be repeated only once.
- Pre-Requisite: 24 Earned Hours

Instruction Type(s)

• Lecture: Lecture for Jour 383

Subject Areas

• <u>Journalism</u>

Related Areas

- Broadcast Journalism
- Journalism, Other
- Photojournalism

