

## **IMC 361: IMC Explorations I**

### **SCHOOL OF JOURNALISM & NEW MEDIA**

This course focuses on covering emerging issues or specialized content related to the broad fields of integrated marketing communications.

May be repeated for credit.

3 Credits

#### **Prerequisites**

- Pre-Requisite: 24 Earned Hours

#### **Instruction Type(s)**

- Lecture/Lab: Lecture/Lab for IMC 361

#### **Subject Areas**

- [Journalism](#)

#### **Related Areas**

- [Broadcast Journalism](#)
- [Journalism, Other](#)
- [Photojournalism](#)

