

## **Journalism**

- IMC 204: Introduction to Integrated Marketing Com
- IMC 205: Writing for Integrated Marketing Comm
- IMC 304: Account Planning
- IMC 305: Visual Communication
- IMC 306: Internet Marketing Communication
- IMC 307: Creating Digital Media Platforms
- IMC 350: Topics in IMC I
- IMC 354: Nonprofit Marketing Communications
- IMC 355: Persuasion
- IMC 361: IMC Explorations I
- IMC 362: IMC Explorations II
- IMC 395: IMC Internship I
- IMC 404: Integrated Marketing Comm Research
- IMC 406: Digital Media Applications
- IMC 495: IMC Internship II
- IMC 501: Introduction to Integrated Mktg Comm.
- IMC 502: Consumer Behavior/target behavior
- IMC 503: Insights and Measurements
- IMC 504: Creative Development and Direction
- IMC 505: Internet and Mobile Media
- IMC 507: Direct and Database Marketing
- IMC 508: Advanced Media Strategy and Analysis
- IMC 509: Special Problems in IMC
- IMC 555: Integrated Marketing Communications
- IMC 556: Multicultural Marketing Communication
- IMC 557: Brand and Relationship Strategies
- IMC 573: Media Leadership
- IMC 580: Topics in IMC II
- IMC 594: Designing Interactivity
- IMC 601: Advanced Account Planning
- IMC 602: Design and Visual Thinking
- IMC 692: Reputation Management
- Jour 101: Introduction to Mass Communication
- Jour 102: Introduction to Multimedia Writing
- Jour 271: News Reporting
- Jour 273: Editing by Design
- Jour 345: Digital Media Diversity
- Jour 350: Topics in Journalism I
- Jour 351: Topics in Journalism I
- Jour 352: Topics in Journalism II
- Jour 353: Topics in Journalism III
- Jour 361: Journalism Explorations I
- Jour 362: Journalism Explorations II
- Jour 366: Sports Writing
- Jour 368: Peace Journalism
- Jour 369: Media Law & Ethics
- Jour 377: Advanced Reporting
- Jour 379: Editing
- Jour 381: Newspaper Management
- Jour 383: Advertising Layout and Design
- Jour 388: Media Management
- Jour 389: Magazine Editing
- Jour 390: Introduction to Writing for Advertising
- Jour 399: School Publications
- Jour 400: International Journalism
- Jour 401: Magazine Service Journalism
- Jour 403: Advanced Photojournalism
- Jour 405: Advanced Editing by Design





- · Jour 444: Investigating Criminal Justice
- · Jour 472: Magazine and Feature Writing
- Jour 475: Editorial and Opinion Writing
- Jour 477: Specialized Reporting
- Jour 495: Journalism Practicum
- Jour 500: Journalism Innovation
- Jour 501: Magazine Service Journalism Publishing
- Jour 553: Service Journalism Management
- Jour 572: History of Mass Media
- Jour 573: Mass Comm, Technology, and Society
- Jour 574: Public Opinion and the Mass Media
- Jour 575: Mass Media Ethics and Social Issues
- Jour 577: Depth Reporting
- Jour 580: Topics in Journalism
- Jour 580: Topics in Journalism
- Jour 585: Health Communication
- Jour 599: Media Problems
- Jour 610: Multimedia Storytelling II
- Jour 651: Research in Mass Communications
- Jour 652: Seminar in Mass Communication Theory
- Jour 664: Journalism Practices and Ethics
- Jour 668: Narrative Journalism
- MCOM 328: Typeface Design
- MCOM 340: Global Media Systems