

NHM 481: Merchandising Internship NUTRITION & HOSPITALITY MANAGEMENT

Individually obtained work experience in one or more facets of the merchandising industry. The work experience must be approved by the student's adviser. 3 Credits

Prerequisites

- Mktg 351: Marketing Principles (Minimum grade: C)
- Mktg 361: Introduction to Retailing (Minimum grade: C)
- Mktg 367: Consumer Behavior (Minimum grade: C)
- MHM 102: Introduction to Merchandising (Minimum grade: C)
- NHM 201: Textiles (Minimum grade: C)
- <u>NHM 205: Soft Goods Merchandising</u> (Minimum grade: C)
- NHM 421: Global Textiles and Apparel Marketing (Minimum grade: C)
- NHM 444: Strategic Issues in Hospitality (Minimum grade: C)
- Mgmt 371: Principles of Management (Minimum grade: C)
- Instructor Approval Required

Instruction Type(s)

Internship: Internship for NHM 481

Subject Areas

- Family and Consumer Sciences/Human Sciences, General
- <u>Consumer Merchandising/Retailing Management</u>

