

## [Track - Integrated Marketing Comm](#)

- [M.A. in Journalism](#)
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### **M.A. in Journalism** **Description**

The M.A. graduate program in journalism is an “academic” rather than a “professional” program. M.A. students planning to enter media careers (especially those without extensive academic or professional background in journalism) may, however, pursue a course of study combining undergraduate and graduate Jour courses.

### **Minimum Total Credit Hours: 30** **Course Requirements**

Students take a 30-semester-hour program of study, as follows: Jour 651, 652, 654, and 655; 6 hours of graduate-level Jour electives; 6 hours of graduate course work in an area of concentration outside the department; and 6 hours of Jour 697 to complete a thesis or thesis project. A thesis project must be a professional work in an appropriate medium equal in scope to a formal thesis, i.e., based on a formal proposal encompassing problem analysis, literature review, method statement, and bibliography. Both the thesis and the project require approval of a written prospectus and an oral examination.

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