

# Track - Integrated Marketing Comm

 M.A. in Journalism Track - Integrated Marketing Comm

# M.A. in Journalism Description

The M.A. graduate program in journalism is an "academic" rather than a "professional" program. M.A. students planning to enter media careers (especially those without extensive academic or professional background in journalism) may, however, pursue a course of study combining undergraduate and graduate Jour courses

### Minimum Total Credit Hours: 30 **Course Requirements**

Students take a 30-semester-hour program of study, as follows: Jour 651, 652, 654, and 655; 6 hours of graduate-level Jour electives; 6 hours of graduate course work in an area of concentration outside the department; and 6 hours of Jour 697 to complete a thesis or thesis project. A thesis project must be a professional work in an appropriate medium equal in scope to a formal thesis, i.e., based on a formal proposal encompassing problem analysis, literature review, method statement, and bibliography. Both the thesis and the project require approval of a written prospectus and an oral examination.

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The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

