

Jour 381: Newspaper Management

SCHOOL OF JOURNALISM & NEW MEDIA

Managing and integrating the news, advertising, production, and circulation functions in the newspaper industry; analysis of problems and opportunities presented by economic, social, political, and technological change.

3 Credits

Prerequisites

- [Jour 271: News Reporting](#) (Minimum grade: C)
- Course may be repeated only once.

Instruction Type(s)

- Lecture: Lecture for Jour 381

Subject Areas

- [Journalism, Other](#)
- [Journalism](#)

Related Areas

- [Broadcast Journalism](#)
- [Photojournalism](#)

