

# IMC 585: Health Communication SCHOOL OF JOURNALISM & NEW MEDIA

This course targets students in communications and health professions interested in health-related careers. It focuses on the growing field of health communication, with an emphasis on health promotion, behavior change campaigns, and health journalism.

3 Credits

## **Prerequisites**

Junior Standing Required

#### **Cross-listed Courses**

• Jour 585: Health Communication

## Instruction Type(s)

• Lecture: Lecture for IMC 585

## Subject Areas

• Communication, General

#### **Related Areas**

- Communication and Media Studies, Other
- Mass Communication/ Media Studies
- Speech Communication and Rhetoric

