

# IMC 307: Creating Digital Media Platforms SCHOOL OF JOURNALISM & NEW MEDIA Study of theory, design and implementation of effective digital and interactive techniques for IMC purposes in multimedia environments.

3 Credits

#### **Prerequisites**

• Course may be repeated only once.

## **Instruction Type(s)**

• Lecture/Lab: Lecture/Lab for IMC 307

## **Subject Areas**

• Journalism

### **Related Areas**

- Broadcast Journalism
- Journalism, Other
- Photojournalism

