

## **Mktg 479: Decision Systems**

### **MARKETING**

Systems models for decision-oriented problems and computer solution methods; description problems and techniques for resource allocation.

3 Credits

### **Prerequisites**

- [Mktg 372: Intro. to Operations & Supply Chain Mgmt](#)
- [Mktg 475: Analytical Tools for Supply Chain Mgmt.](#)
- Pre-Requisite: 24 Earned Hours

### **Instruction Type(s)**

- Lecture: Lecture for Mktg 479

### **Subject Areas**

- [Logistics, Materials, and Supply Chain Management](#)

### **Related Areas**

- [Business Administration and Management, General](#)
- [Business/Managerial Operations, Other](#)
- [Operations Management and Supervision](#)
- [Project Management](#)

